

Authors encourage adults to raise reading-ready children

“Help Me Get Ready To Read: The Practical Guide For Reading Aloud To Children During Their First Five Years” by Susan Marx and Barbara Kasok promotes reading aloud effectively

LEXINGTON, Mass. – “Help Me Get Ready To Read: The Practical Guide For Reading Aloud To Children During Their First Five Years” (ISBN 1452815399) by Susan Marx and Barbara Kasok empowers parents and grandparents, preschool staff, daycare providers, early childhood professionals, librarians, literacy volunteers and other caring adults to engage young children in books.

According to professional educators and curriculum authors Marx and Kasok, reading aloud effectively has tremendous impact on infants, toddlers and preschoolers. It opens their ears to the sounds of words, their eyes to the wonders of pictures, their minds to new ideas and their hearts to a lifelong love of books and learning. Reading aloud effectively helps young children be ready to learn to read when entering kindergarten and closes the learning gap that many children face.

Written to educate and inspire, Marx and Kasok emphasize that reading aloud effectively is quality time for both children and adults. The book focuses on the whole child by providing tips that support emotional, social, language and cognitive development from birth through the preschool years.

The authors offer key ideas about early literacy concepts and skills, thoughtful read-aloud models, activities and parenting strategies that foster children’s feelings of competence and confidence. The guide also provides a detailed list of 275 recommended age-appropriate books.

“All you have to do is follow the road map contained inside this well-designed book and a whole new world of adventure is at your beck and call,” says Ina-Mae Sher, Ed.D., Director of Special Projects and former Reading/Language Arts Program Specialist (K-5), Birmingham City Schools, Birmingham, Alabama.

“Help Me Get Ready To Read: The Practical Guide For Reading Aloud To Children During Their First Five Years” is available for sale online at Amazon.com and other channels.

About the Authors

Susan Marx taught in elementary schools in Massachusetts, New York, and California. As a parent educator, she has facilitated hundreds of positive parenting workshops at homeless shelters, libraries, preschools, daycare centers, early childhood conferences and elementary schools. She has worked as a writer and editor of reading and language arts materials for major educational publishers. Marx has three adult children and eight grandchildren.

Barbara Kasok taught in elementary schools in Massachusetts and Connecticut. As a reading specialist, she taught in federally funded Title I (K-4) reading programs in Massachusetts. She worked as a project manager at Silver Burdett Ginn, a division of Simon and Schuster, and developed and edited reading and language arts materials for Houghton Mifflin, Harcourt, and Curriculum Associates. Kasok has three adult children and two grandchildren.

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